Voting Guidelines and Methodology

**VOTE HERE**

**DEADLINE:** Friday 21st July

Each shortlisted company has been independently selected by Euromoney based on evidence of outstanding commercial performance, as well as market leadership in sustainability, innovation and client service over the last 12 months.

All real estate professionals and corporate end-users are invited to vote.

**How to vote**

1. Each voter must register on the **voting portal**
2. The location and professional scope of work of the voter will determine in which categories they are eligible to vote
3. Each voter will be asked to select their preferred winner and runner-up in each category
4. Criteria for each category will be described on the voting portal
5. Most categories have five to eight shortlisted nominees to choose from
6. The number of nominees in each category varies, reflecting respective competition
7. Not every country has a shortlist and the categories do vary between countries/regions
8. Each voter will be able to vote in the relevant country-level categories and in the relevant regional-level categories
9. All voters will be invited to vote in global categories
10. Voters’ details will be remain confidential and will be used only to ensure that votes are valid

**Methodology**

There is no cap on the number of individuals voting from any given institution, and no requirement to vote in every category. Where a high proportion of votes in any one category originate from the same institution, weighting will be applied to this group of votes.

We reserve the right to weight votes by seniority, job role, institution, or similar considerations. In regional and global categories, we reserve the right to weight by geographical profile. In general, less weight will be placed on votes for one’s own institution and considerable weight placed on votes for counterparties or peers.

We encourage you to distribute the survey widely among clients, counterparties and within your own institutions, but we strongly urge you to avoid block voting, in which every response is identical. Each voter is urged to consider their choices individually.

Euromoney reserves the right to strip out suspected block votes when tabulating the final category winners and eliminate votes where we cannot validate a voter’s identity.

All votes will be strictly confidential. However, we reserve the right to publish aggregated and fully anonymized figures by category — for example, “X% of investors voted for Y” — at our discretion.

Votes should reflect activity in 2022 to present.