

EUROMONEY

Euromoney magazine surveys – Our policy on data confidentiality

Dear All,

Here is our policy on data provided by respondents/banks to Euromoney's Surveys:

Survey responses:

- These will be treated in confidence and will not be passed on to anyone outside Euromoney magazine's research department.
- Survey data is stored on separate network drives and is only accessible by the research team to ensure that there is no data or information leakage.
- We only use data provided by clients to calculate aggregate industry performance rankings.
- No individual scores are published nor can they be inferred by interested parties.
- The exception to the above is where respondents have ticked on the survey to confirm that they are happy for us to attribute and quote their responses.

Respondents' details (name, position, institution, contact details etc):

- All data from client lists is used for the purpose of the specified survey only.
- These client lists are only held for a year before being deleted. They are stored securely with restricted access.
- Respondents' contact details will only be used for survey validation purposes and to email respondents with reports on the survey. If the survey includes options and tick boxes for other forms of contact, then Euromoney will be able to use the details of those respondents for those specified other purposes where a respondent has agreed to their details being used in this way.
- It is possible that the details of some respondents will be held by the Euromoney Institutional Investor plc group as a result of other interactions with us e.g. in connection with subscriptions or research services or attendance at events or training courses. As a result of these interactions there may be follow up marketing, depending on options chosen during those other interactions. However, the details provided in relation to Euromoney Surveys are held separately from other records.